



# BIKES NOT BOMBS PRESENTS:

## 37th Annual Bike-A-Thon

### Sponsorship and Vendor Opportunities

Pedal for a purpose at the Bike-A-Thon on **September 8th, 2024!**  
Every dollar raised by riders supports our work in Boston and beyond.

**Our sponsors help keep costs for the Bike-A-Thon low to ensure rider fundraising goes directly to the programs that transform lives – both locally and internationally.**

#### Fiscal Sponsors

Interested in making a big impact? Fiscal sponsorship secures the most perks, depending on the donation level. Perks can include a full tent space at the after-party to promote your business and brand, logo on our t-shirts and promotional materials, reaching our social media audience of over 15K and 20K e-newsletter subscribers.

#### Industry Expo Partners

Is your business in the cycling industry? Donate items for the raffle or rider registration packets to host your own booth at the Bike-A-Thon Expo AND the "Bronze Brake" level perks!

#### Community Partners

Are you a similarly aligned community organization? Non-profit partners can table at our after party at no cost, receiving further exposure to the Bikes Not Bombs community. Join us for an afternoon of food, music, and community building in the heart of Jamaica Plain!






































***See the reverse side for details on sponsorship levels & perks!***

**Interested or have any questions?** Contact Maura Holt-Ling for more information: [maura@bikesnotbombs.org](mailto:maura@bikesnotbombs.org)



# 37th Annual Bike-A-Thon Event Sponsorship

Please note that the deadline to receive \*all\* sponsorship benefits is **July 31st 2024**.  
 Reach out with any questions to Maura Holt-Ling: [maura@bikesnotbombs.org](mailto:maura@bikesnotbombs.org).

Sponsorship Levels and Benefits	PLATINUM PEDAL \$10,000+	GOLD GEAR \$5,000 to \$9,999	SILVER SADDLE \$2,500 to \$4,999	BRONZE BRAKE \$1,000 to \$2,499	STEEL SHIFTER \$500 to \$999	BNB FRIEND Up to \$499 or In-Kind
Host a custom branded rest stop along the routes						
Tent and table space at the Bike-A-Thon after party						
Logo on event t-shirts						
Sponsor supplied banner displayed at event						
Sponsor logo in e-news & rider communications	 x4	 x4	 x3	 x2		
Social media mentions	 x3	 x2	 x2	 x1	 x1	
Free registration (valued at \$30 each; fundraising minimum still applies)	 x20	 x15	 x10	 x6	 x3	
Sponsor logo on our website with link to sponsor site						
Logo on event day signs, organized by level						

**In-kind donations** may also be accepted, with level of benefits depending on the value of items donated. **Contact us for details!** Email Maura Holt-Ling: [maura@bikesnotbombs.org](mailto:maura@bikesnotbombs.org)

Check us out online: [BikesNotBombs.org/Bike-A-Thon](https://BikesNotBombs.org/Bike-A-Thon)