



BIKES NOT BOMBS

Using the bicycle as a vehicle for social change

284 Amory Street · Jamaica Plain, MA 02130

bikesnotbombs.org · 617.522.0222

BNB Ambassador Program

Become a BNB Ambassador!

Objectives:

- Train a team of folks who can grow our capacity to reach out to and engage the cycling and social justice community
- Help BNB grow its grassroots base of supporters by recruiting new and lapsed donors, volunteers, and participants

Summary of BNB outreach and cultivation strategies:

- Tabling at events in community; and at other nonprofits (year-round)
- Tabling at Chain Reaction (mobile bike repair) events
- Networking events (year-round)
- School or career opportunity fairs (year-round)
- Get Into Gear events (year-round)
- Sharing events via your social media networks (year-round)
- Annual Phone-A-Thon (November & December)

Summary of major BNB fundraising events:

- Building Momentum Breakfast: November 6, 2019 & April 22, 2020*
- Bike-A-Thon: June 14, 2020 (rain date June 28, 2020)
- Anniversary Party: September 30, 2020*

*tentative dates

Who should consider signing up?

- All supporters of Bikes Not Bombs, as well as all cyclists: particularly, youth, women and people of color

Program Requirements & Responsibilities:

- 1 year commitment; signed commitment letter required
- Attend monthly 1-hour fundraising committee planning meetings with staff and the Board of Directors (optional)
- Dedicate a minimum of 5 hours/month to outreach for BNB (see strategies above)
- Attend 1-2 outreach events per month
- Annually
 - Create a team of riders for the Bike-A-Thon (minimum 3)

- Recruit 5 attendees for the Building Momentum Breakfast (minimum 5/event); confirm your RSVPs with BNB.
- Recruit 5 attendees for the Anniversary Party (minimum 5/event); confirm your RSVPs with BNB.

Ambassador Benefits

- Free BNB Branded T-Shirt
- 20% Discount on new and used parts, accessories, and apparel at our bike shop
- Opportunity to earn a bike if certain conditions apply (demonstrated need). A bicycle would enable ambassadors to do outreach more effectively throughout the city (attendance at four mechanics classes on Saturdays - Adult Earn-A-Bike - is required to complete bicycle, beginning on **October 19-November 9 from 11am-2pm**).

THE OPPORTUNITY:

Bikes Not Bombs (BNB), a social and environmental justice organization, is looking for a team of upbeat individuals to join our Outreach team. BNB Ambassadors are heavily relied upon to engage the community and share the impact of our work. You will actively educate members of our community on the benefits of biking, its connection to social justice, and our vision for using the bicycle as a tool to create a more just, sustainable world.

Ideal candidates love interaction with people and will personify BNB's core values. If you are resourceful, and a reliable self-starter who loves engaging with people in an ever-changing environment, this volunteer opportunity is for you! This role is based primarily out in the community.

Please contact Angela Phinney, Director of Development, at angela@bikesnotbombs.org to become a BNB Ambassador or to learn more about the Ambassador program.

ABOUT US:

BNB began in 1984 as a solidarity campaign with the people of Nicaragua. While the U.S. government was arming the military dictatorship, we shipped bicycles. BNB takes in about 5,000 donated bikes each year, most of which are shipped overseas to our [International Partners](#) in Africa, Latin America, and the Caribbean. Since 1984, we have shipped over 75,000 bikes to grassroots projects in the Global South.

In 1990, when youth violence in Boston was at a peak, we introduced our [Youth Pathways](#) for the city's disenfranchised neighborhoods. More than 4,000 young people have participated in BNBs' leadership and cycling programs since that time, which teach mechanics and safe urban riding, job skills, and civic engagement.

In 1994, we established our retail [Bike Shop](#) where we refurbish and sell some of the donated bikes we receive, employing many graduates of our programs. The Shop's profit from sales and repairs helps fund our youth and international work.